

What About the Renter?

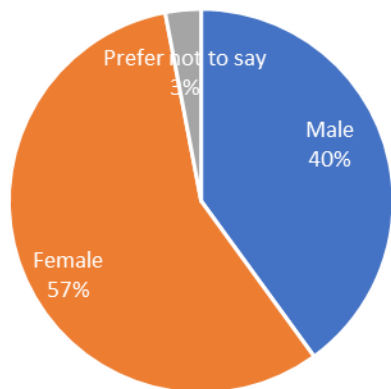
Research into Private Rented Sector in Scotland

11th October 2018

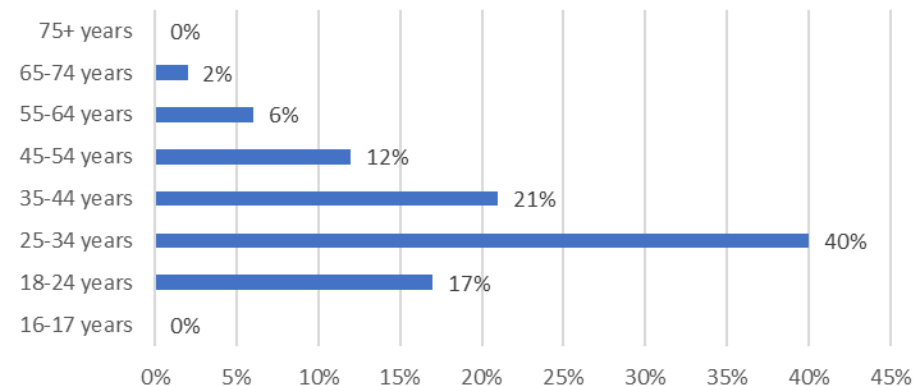


Who did we speak to ?

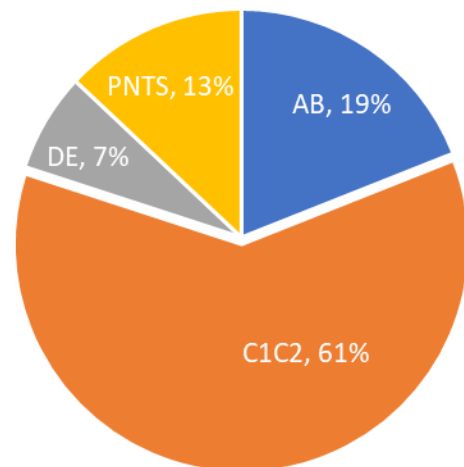
Gender



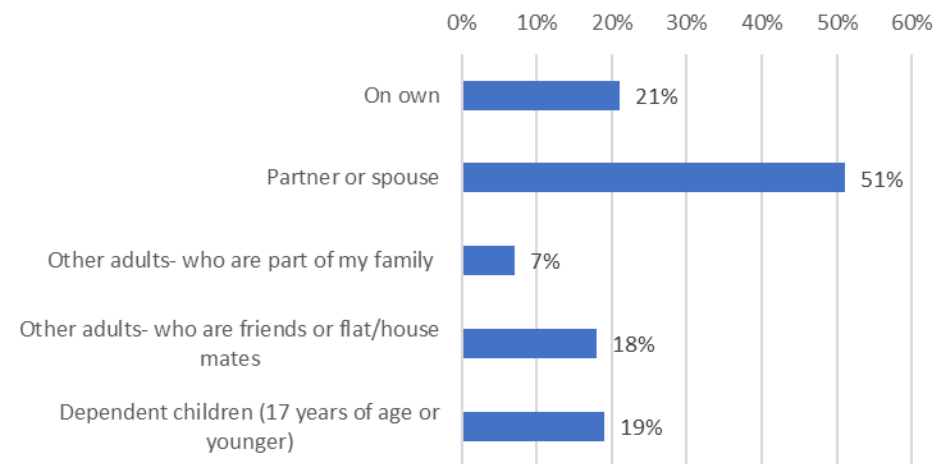
Age



SEG

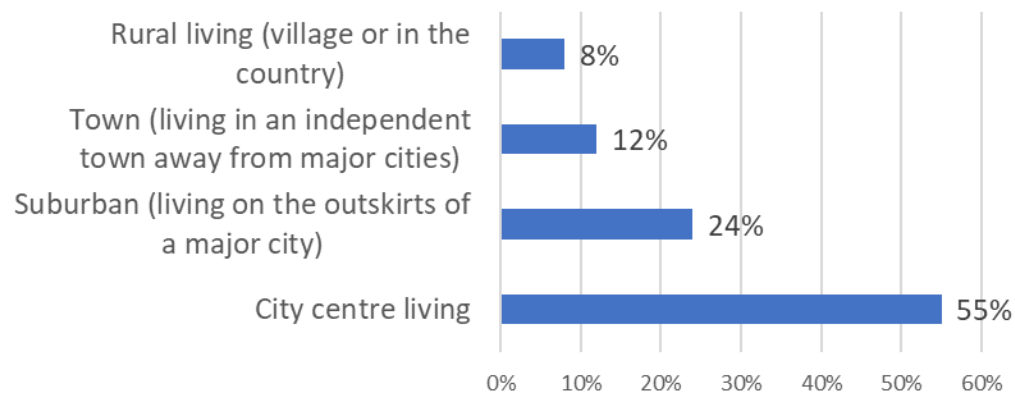


Who do you share your home with?

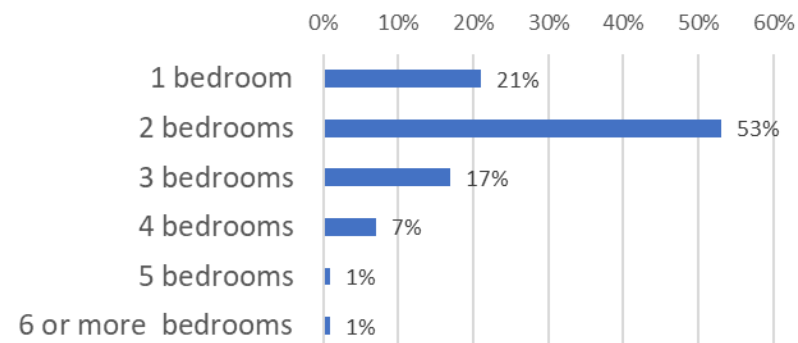


Who did we speak to?

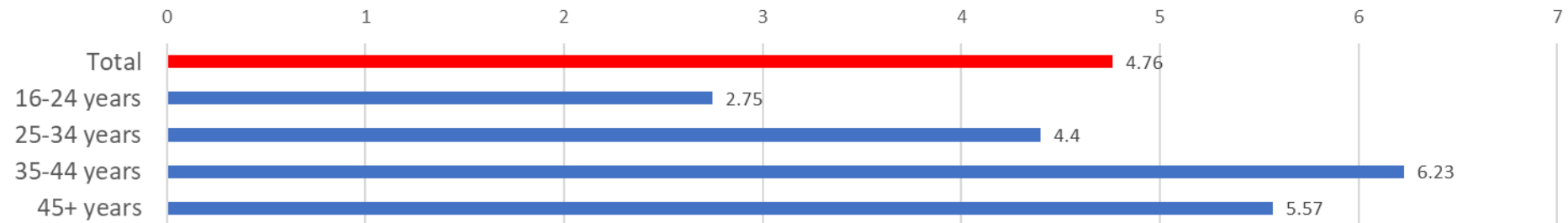
Living Environment



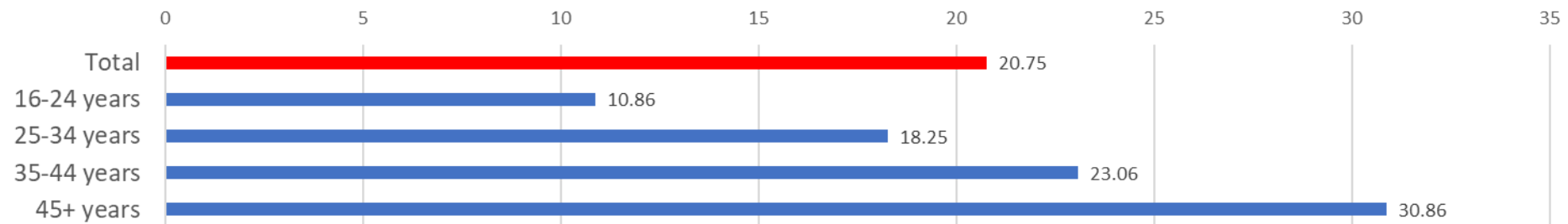
How many bedrooms?



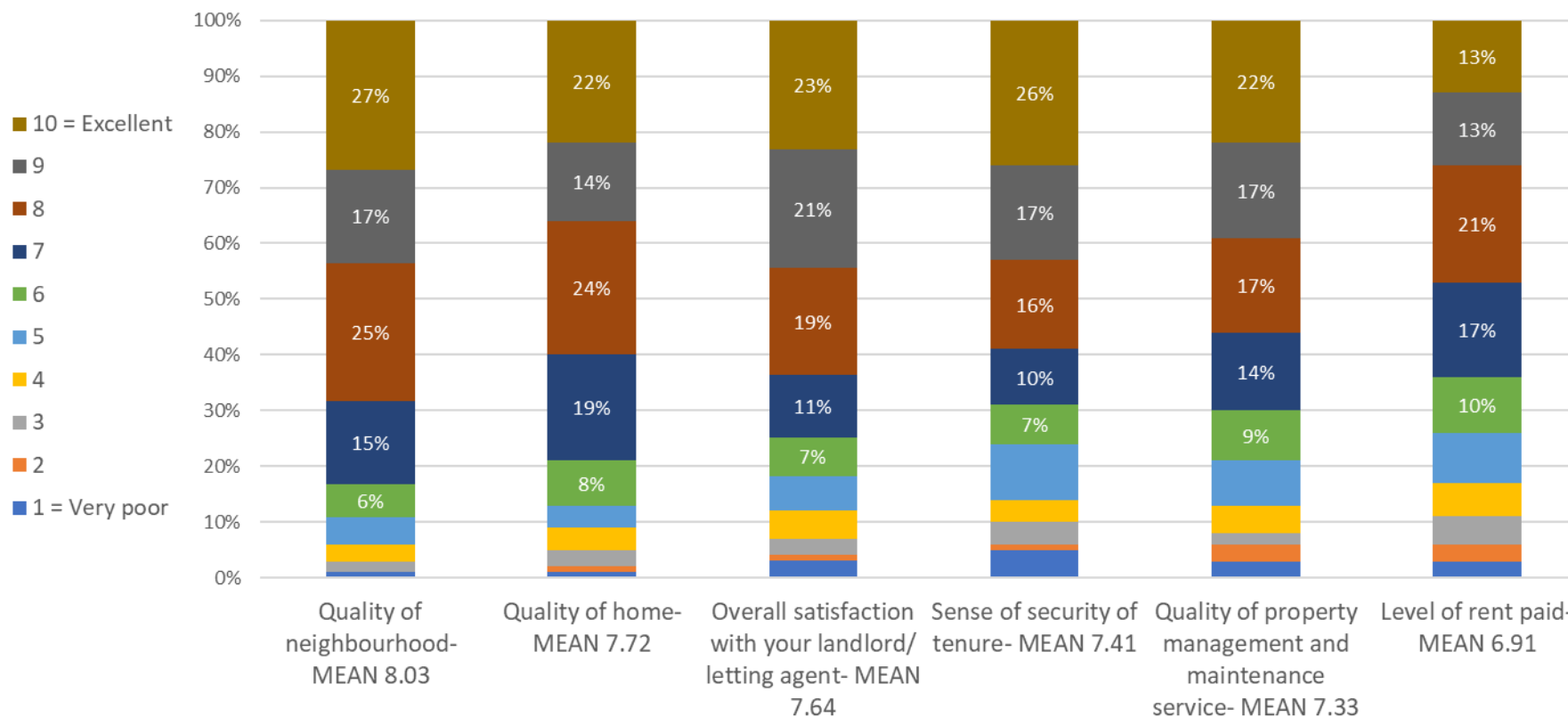
Number of rented properties lived in



Average Number of Months Lived in Current Property



Rating of Current Home by....



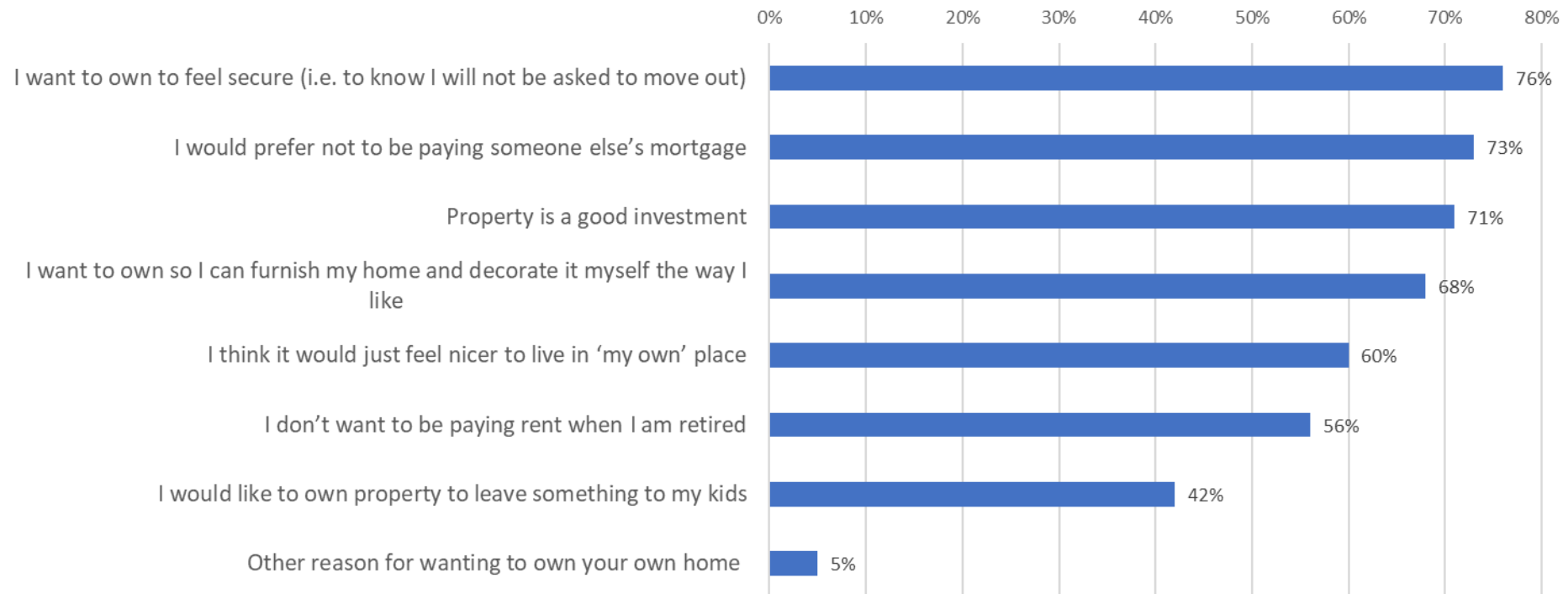
Areas of dissatisfaction with landlords

- Communications
 - Rude, intrusive, not available
- Maintenance
 - Not undertaken, not undertaken in a timely manner
 - Lack of care for general state of decoration
- Security of tenure
 - Evictions or threats of evictions
- Restrictions
 - Lack of ability to personalise and make homely

Why Would You Choose to Buy if You Could?

73% would choose to buy at this time if they could....

Why Choose to Buy?



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